



Gail Pearce – Going with the Flow

Gail Pearce works as an artist with film and animation, as well as using a variety of media. She also makes digital and interactive installations. She has worked in international collaborations in Russia over three years, as part of 'emplacements', a site specific collaboration with Russian and other international artists. *Drawn to Love* was created especially for the Moscow Contemporary Arts Centre "M'ARS" and the festival "Art Digital 2005: Digitalised Love". Other projects include *Credit Crunch*, a short film exploring people's attitudes to money via their purses and wallets. Shown at the London International Documentary Festival 2010, Art Expo London 2010. She also co-edited *Truth or Dare; conversations on art and documentary* with Cahal McLaughlin, published by Intellect (2007) and is organising *Truth, Dare or Promise, further conversations on art and documentary*.

www.gailpearce.com

Gail Pearce will present 'Going with the Flow', a rowing installation using interactive Wii technology where the movements of users create a constantly changing immersive installation combining images and sounds of the river with memories of women rowers. (Featuring surprise underwater features...)

The artist and Watermans would like to thank for their support in the project:
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Erica Matlow, boat steering

