



UK Poland Season 2025: Imagining new futures

CPP Hounslow

Artist Brief: *Touring Library Exhibition*

Thank you for your interest in CPP Hounslow's touring exhibition programme, in partnership with Hounslow Library Service.

We are inviting submissions from artists to propose a series of new or existing artworks for an exhibition beginning in June 2025. The works will form a creative response to a project that aims to engage with the UK-Poland Season 2025.

Context

The exhibition forms part of CPP Hounslow's programme for the UK-Poland Season 2025 aiming to raise the profile of the Polish community in Hounslow. The Season is being led by the British Council & Adam Mickiewicz Institute, from March-November 2025.

CPP will be celebrating Polish culture throughout our programming in 2025 through a range of outdoor arts events, creative workshops with the community and a Visual Arts Exhibition.

This brief has been devised in consultation with leaders in Hounslow's Polish community and with Hounslow Exhibition Group, which includes library staff and members of the Hounslow Community. The Group is supported by a Visual Arts Producer.

The works created in response to this brief will be part of an exhibition that will tour six of Hounslow's Libraries for up to two years. The selected artists will work with the Library Service, Hounslow Exhibitions Group and CPP Hounslow staff in developing and delivering the exhibition.

Brief

"The world we live in right now is someone else's imagination. [...] When we deconstruct [existing] concepts in our lives, in how we love, in how we interact with other people, we are already imagining other futures into existence with every choice we make that is about being our whole unbridled, unfettered, and post-oppressed selves."

- Adrienne Maree Brown

The theme for this exhibition draws directly from the *UK/Poland Cultural Season 2025: Imagining Future Collaborations* (2024), a study regarding potential cooperation between



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Polish organisations from the arts and culture sector and their UK counterparts under the UK/Poland Season 2025 ([view here](#)).

The study suggests an interest and need for imagining new ways of working, underpinned by new values and principles, to find collaborative responses to current local and global challenges. Overarching outcomes from this study suggest that “old formulas for international cooperation were no longer adequate in the face of the current reality.”

For this exhibition, we are interested in how artists have responded to this broad theme in their work. This may include:

- Artistic responses to local and/or global challenges being faced across communities in both the UK and Poland
- The role of culture and the arts in responding to global, shared challenges
- Imagining new futures
- Exploring how we communicate and collaborate across countries, borders, boundaries and cultures
- Exploring partnerships and collaborative working in new ways

Proposals may also cover other areas of interest raised in the UK/Poland report, including:

- Transcultural experiences
- Accessibility and inclusiveness
- Experiences of migration
- Transdisciplinary and innovative solutions
- Intergenerational dialogue
- Responding to the climate crisis

Given the schedule for this exhibition, proposals can be made up of pre-existing works, which may or may not be supplemented with new works and interpretation.

Whilst the response can be created in any media, it must have a final outcome that can be digitised and printed for display so that it is exhibitable as part of the touring library exhibitions programme.

Proposed projects should:

- Be of the highest artistic quality, innovative and well-thought through.
- Adhere to the exhibition specification as closely as possible.
- Be developed with input from the Hounslow Exhibition Group, ensuring the community is meaningfully included in the artistic and curatorial process. This will be supported by CPP’s Visual Arts Producer.



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Who we are looking for:

- Practicing artists or designers with experience of delivering high quality visual arts projects.
- An artist of Polish heritage (this may include an artist of UK-Polish heritage or Polish artists that have migrated to the UK).

Fee

The artist fee for this project is £1,500.

An additional materials budget is available for production of the artwork for display. The artist will be supported by the CPP Visual Arts Producer who will oversee the production of the exhibition.

The work covered by the fee will include:

- Discussion of the response idea, format and outcomes with the Hounslow Exhibitions Group, leading to the development of a response that can be exhibited.
- Creation of a suitable response.
- Liaison with Hounslow Exhibitions Group and CPP Hounslow staff on the presentation and interpretation material and text to accompany the work.
- A short evaluation of the project (via an online form)

Schedule

Application deadline: 9am, 17th February 2025

Successful artist confirmed: w/c 24th February 2025

Exhibition launch: June 2025

Apply

To apply, please send to lily@watermans.org.uk:

- Your contact details
- A short outline of your proposal, your work and its relevance to the brief (including any new work planned as part of your proposal)
- A PDF of images of examples of your work

Deadline: 9am, 17th February 2025

If you have any questions or would prefer to apply in another format, please contact lily@watermans.org.uk



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Additional information

Exhibition specifications and practical considerations

- Work exhibited must be able to withstand the environmental conditions of the libraries (therefore, unfortunately, we can't accept proposals for original paintings or other very fragile unglazed surfaces). The libraries are a high traffic environment, and need to be durable to withstand being moved between locations several times over a period of up to two years.
- There is a budget available for making the exhibition ready for touring, (which can include framing and fabrication of exhibition copies of work). Please indicate how work would be displayed so we have an idea of potential costs.
- The artist should consider the experience of users of the library and be designed in consultation with library staff. It should not interfere with the smooth running of the library. The exhibition should reflect the diversity of our audiences, including those with diverse physical abilities and those for whom English is not a first language.
- The exhibition must be suitable for audiences of all ages, and not contain sexual or offensive material.
- The maximum size for any response is 50cm in any direction.
- Work in the exhibition needs to be attached with screws or nails, ideally using secure fittings such as Ryman locks or mirror plates. We are not able to resource the painting of the boards in a different colour. Velcro is not advised as a fixing material. The methods of display will be finalised and agreed in consultation with the Visual Arts Producer and Watermans' Technical Team.
- We are currently not able to show work that needs an electricity supply, although we have incorporated sound and moving image into projects successfully using online platforms and QR codes/AR software. The work made for display must be safe, secure, and risk assessed in consultation with CPP Hounslow staff.

Please note, exhibitors are not expected to:

- Produce promotional materials such as posters.
- Install the work themselves (although they may be able attend the install to oversee the work, depending on social distancing guidelines)
- Move the work between venues (although we would like instructions, if it's felt this is needed).
- CPP Hounslow staff will sign off all materials relating to the exhibition, and the exhibition plan prior to the delivery of the work. We expect the artist to liaise closely with the team in the delivery of the exhibition.



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About Creative People & Places Hounslow

Creative People & Places Hounslow is an Arts Council funded programme aiming to increase engagement with arts and culture in the borough of Hounslow. Find out more about

Creative People & Places Hounslow here: <https://www.watermans.org.uk/impact/creative-people-places/>

Our Visual Arts Programme presents new and original exhibitions in libraries, cafes and other public spaces across the borough. Visit www.hounslowvisualarts.org.uk for more information.



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