



## WORK WITH US AT FELTHAM FETE 2025!

We are looking for artists, collectives or small creative organisations to deliver creative activations at Feltham Fete 2025. We're interested in hearing from all creatives who share our vision for inclusive, engaging and accessible participation-based events.

### Who we are

#### Feltham Local Activities Group (F.L.A.G)

Formed in 2017, we are a small, friendly group made up of local residents. We are passionate about creating, bringing to life, and running events for everyone to enjoy. We seek to be inclusive of all members of the Feltham community, no matter age, abilities, or whether they have children or not! Our events are already much loved and highly anticipated, a real celebration in Feltham.

#### Our Aims

F.L.A.G. events are inclusive and accessible. We ensure they deliver 'Something to do, something to see and something to take away - mostly for free!' We aim to:

1. Bring people in Feltham together to build a sense of togetherness and community
2. Deliver a high quality and memorable arts event that brings the unexpected to Feltham
3. Create an inclusive space where everyone feels welcome

#### Our Target Audience

We decided early on that we would not be doing events purely targeting families or children, as they want the events to be inclusive, make everyone feel welcome and provide activities for all ages.

#### Creative People & Places Hounslow (CPP Hounslow)

F.L.A.G. are supported by CPP Hounslow, an Arts Council England funded project that brings local people together to create fun and joyful arts experiences across the borough. We put the decisions and views of local people at the heart of everything we do. Together, we're creating a Colourful, Confident and Creative Hounslow!

### The Opportunity

F.L.A.G are currently developing their annual Feltham Fete that will take place at Feltham Assembly Hall and Park on Saturday 2nd August from 12pm - 4pm.

The Fete brings people from across the community together for a day of free creative activities, performances and stalls featuring local organisations and traders. The theme for 2025 is 'Sensory' and the Fete will be divided into areas corresponding to the five senses (sight, hearing, taste, touch and smell).

The 'hearing' area will be a performance space featuring a mix of music, dance and/or theatre. The 'taste' area will be the local food and drink traders.

We are looking for proposals for creative activations for the final three areas: **sight**, **touch** and **smell**. You may submit proposals for one or more of these three areas.



We are open to ideas and projects that are already in operation and touring other festivals or new ideas that could be developed for this event. We are happy to consider proposals for fully formed activities or ideas that can be developed with F.L.A.G. over the next few months.

## Person Specification

### Proposed ideas should:

- respond to one or more of the three sensory areas outlined above: sight, touch or smell
- meet the aims, values and themes outlined above
- be of the highest artistic quality, innovative and well-thought through
- be deliverable on 2nd August 2025

### We're looking for applicants who:

- have experience developing and delivering outdoor, participation events with a range of audiences
- are open to working collaboratively with F.L.A.G
- have innovative and engaging ideas and the skills to make them happen
- are organised and able to manage the activity on-site
- have a supportive, inclusive and enabling approach to delivery
- hold Public Liability Insurance to the minimum value of £5m

## Budget & support

The fee for this opportunity is flexible as we're looking for activities to cover the three spaces and are open to what this might look like. It is also dependent on funding decisions that will be confirmed in May. At the moment, we're expecting a budget of approx. £650 for each of the three areas (sight, touch and smell).

Please provide a rough budget breakdown in your proposal. This should include your fees for planning, preparation and delivery time as well as materials costs. There will be technical support available on the day so please include this in your proposal if you require power or technical equipment.

## How to apply

**Applications close Tuesday 30th April at 1pm.**

To apply, please send the following to [cpphounslow@watermans.org.uk](mailto:cpphounslow@watermans.org.uk):

1. Your CV or Portfolio (maximum 2 sides A4)
2. A short proposal (max 2 sides of A4 or up to 5 minute voice) which responds to this brief, outlining your initial ideas
3. An rough budget outline for the approx. £650 available per activation, covering your own fees, materials and any additional relevant costs
4. Confirm your availability for the event dates (**Saturday 2nd August**) and interview date (**Tuesday 6th May**)

**\*Continued below**



**Creative  
People &  
Places**

#### **Timeline**

- Application deadline - 30th April at 1pm
- Interviews will take place online on Tuesday 6th May, between 12 - 7pm
- Appointment - by 12th May
- Initial meeting with F.L.A.G. to discuss and confirm activity details - 5th June between 6 - 8pm. The group meet on the 1st Thursday of the month at a venue in Feltham.

**For any questions, further information or if we can make this application process more accessible for you, please contact [cpphounslow@watermans.org.uk](mailto:cpphounslow@watermans.org.uk) with the subject 'Feltham Fete Queries'.**